Two Roads, One Journey reveals the power and cultural influences of education in the United States and China, showcasing the points of pride and challenge for both countries.

The exhibit will explore intriguing similarities and differences and reveal how education can be improved as it takes visitors on a thought-provoking journey.
Exhibit Objectives

Our visitors will:

**Learn** similarities as well as differences between classrooms in China and the U.S.

**Explore** common themes running through the exhibition, such as the social impact of family goals on education.

**Inspire** others to learn from the exhibit.

**Communicate** major themes of the exhibit to others.

**Invite** family, friends, classmates, school officials to visit.

**Discuss** ways individuals may benefit from aspects of both educational systems.

**Relate** to the concepts and stories presented.

**Share** personal experiences that add to understanding of classrooms in the U.S., China, or elsewhere.

**Read** to learn more through online resources, texts, films, and/or literature.

**Realize** how China and the U.S. can benefit from learning about each other.

**Identify** attributes that are perceived problems for each educational system.

**Consider** possible alternatives for each educational system based on examples from the other.

**Relate** to the concepts and stories presented.

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**Evaluation**

The most insightful conclusions will be reached by gathering responses through a variety of assessments that will take thoughtful preparation and labor-intensive analysis:

1. **Response cues**
   - For visitors to note impressions

2. **1:1 Interviews**
   - Open-ended and 4-point scale responses

3. **Focus groups**
   - Of teachers, parents, and other adults
A Look at the Creative Team

Nancy Pine, Ph.D.
lead scholar
Internationally renowned researcher and professor, and thought-provoking speaker and author of the new volume Educating Young Giants: What Kids Learn (and Don’t Learn) in China and America, Pine’s work serves as the inspiration and key platform behind this new exhibit. She founded the Bridging Cultures: U.S./China Program at Mount St. Mary’s College and has taught extensively in both nations. Her research and writing provide an important platform for the exhibit.

Carole Cox, Ph.D.
perspectives on writing and language
Professor, author, and creative thinker with cross-cultural ties in Asia, Cox will bring her expertise of storytelling and craft of writing to the Two Roads, One Journey exhibit. Most known as an author for the leading textbook publisher, Pearson, Cox’s most recent work includes the seventh edition of the popular textbook Teaching Language Arts: A Student-Centered Classroom (Pearson, 2014). She has been recognized for her work within the educational field, most recently by receiving the Outstanding Professor award from California State University Long Beach.

Greta Nagel, Ph.D.
exhibit coordinator
Inquisitive educator, administrator, professor, and author, Nagel has worked with students ranging from kindergarten to graduate school. Nagel is the author of books including The Tao of Teaching and dozens of articles, most recently an entry about Daoism in the Encyclopedia of Educational Theory and Philosophy (Sage, 2014). Nagel has been the recipient of numerous awards for academic excellence, leadership, and service to education, including her most recent honor of being named Woman of Distinction in 2014 by California Assembly District 65.

Rick Harrington
contributing scholar
Yale University graduate, Chinese language specialist, former school administrator, and technology project director, Harrington has directed programs hosting 2,000 Chinese educators at California State University Fullerton, eager to learn first-hand how Chinese educators view California schools. As a contributing scholar for our exhibit, Harrington will offer rich cultural and linguistic insights to the exhibit planning effort. Rick is now serving in Shanghai as the Business Development Manager for Champlain College in Burlington, Vermont.

Pat Casey
student education specialist
Experienced museum docent and longtime educator at the elementary and high school levels, Casey’s educational career saw her serve as a trusted middle school counselor in addition to teaching multiple subjects including math and religion. Currently she serves as an expert docent for the historic Rancho Los Alamitos, and she served as lead docent on MOTAL’s A Class Action exhibit. Casey will lead the development of classroom curriculum and docent materials to support Two Roads, One Journey.

Ping Liu Ph.D.
contributing scholar of bicultural perspectives
Award-winning scholar, author educated in both China and the United States, Liu is a dual-language expert who has been selected to develop curriculum and coordinate programs in many academic and public school settings. She is frequently called upon to mentor others. She will provide Two Roads, One Journey with cultural and linguistic translations, ensuring both countries are represented authentically and without bias.

Gail Griswold
exhibit designer
Practiced graphic designer and professor with a prominent client portfolio, Gail graphically interprets content to bring exhibitions to life. Weaving text, images, and interactive components for A Class Action and Two Roads, One Journey, Gail has designed other key exhibits in Southern California as well. She provides visual and conceptual framework for the creative team.

Naomi Jue
contributing educator
Award-winning teaching consultant and Fulbright scholar, known as a “teacher of teachers” in the areas of science, art, and gifted and talented education, Jue has worked with thousands of visiting Chinese educators. Her dedication to the field of education is evident in her teacher training seminars, which have taken her throughout a variety of districts in Southern California and Southeast Asia. Jue will provide Two Roads, One Journey with a wide variety of background from both countries.

Board of Directors

President
Greta K. Nagel, Ph.D.
As founder and executive director, Dr. Nagel lends her broad experiences as teacher, principal and professor to serve as MOTAL’s visionary and lead evangelist.

Director
Mary Beard Deming, Ph.D.
Dr. Deming’s experiences as manager of SoCal Edison’s planning and strategies makes her an outstanding leader of strategic planning and outreach, and serves as an annual event chair.

Treasurer
Minard Duncan
MOTAL benefits from Mr. Duncan’s many years of wide-ranging experiences with local educational and nonprofit organizations. He is a gifted ambassador.

Director
Dorothy M. Taguchi, Ph.D.
A developer of award-winning educational programs, Dr. Taguchi applies her years in publishing and editing to steward MOTAL’s branding and communications efforts.

Director
Jack E. Sorokin, Esq.
Mr. Sorokin’s extensive experience in corporate, business and regulatory law are of outstanding support to MOTAL, supporting entry into multiple partnerships.

Director
Albert L. Wallace
CFO, CPA, CMA
Mr. Wallace brings his years of broad-spectrum business and finance experience to MOTAL. He oversees finances and leads the finance committee.

Secretary
Charles Loren Doll, Ph.D.
Engineer, management consultant and computer systems manager, MOTAL benefits from Dr. Doll’s expertise in technology and business planning. He assists with events and data management.

Please see www.motal.org/about-us/board-of-directors.html for further information about these distinguished individuals.
Numbers of visitors
Museums and schools will attract groups of students along with adult companions during the week, with mixed age groups coming during weekend hours. Alternative office venues will tend to have adult participants. Outreach at each location will utilize a variety of methods to publicize, attract groups, and track visitors. Estimating a low average of:
70 guests/day x 20 days/mo x 3 months = 4,200 guests per venue, totaling approximately 16,000 visitors per year.

Clear, interactive learning opportunities.
Education is of great importance to our industrialized nations. Our systems of education share many common traits, but techniques differ within each individual nation. Exhibit scholars, writers, and designers acknowledge that some complexities can NOT be addressed. Great care will be taken to avoid promoting stereotypes and implying that all classrooms within a nation are exactly alike.

Accommodating all audiences.
Text panels will allow for visibility and readability of the visual space for children, wheelchair-bound visitors, and tall adults.

Specialized material kits for docents.
The exhibit will travel with kits containing objects that provide interactive experiences in the hands of a trained explainer, often known as a docent in museum settings. Student groups find exhibits even more enchanting when they can try things on, try things out, and experience tangible specimens.

Travel will extend the exhibit’s impact.
The exhibition will roll out in the fall of 2016 at a series of prominent venues. After analysis of visitor and advisor feedback, the exhibit will be replicated to travel within China as travel throughout the United States continues.

Initial venue:
Orange County
California State University, Fullerton
Fall 2016

A three-month traveling schedule.
The format of the traveling exhibition will allow it to move easily with specially designed containers. The exhibit size – less than 1,200 square feet and just under 8 feet tall – will allow it to be featured in a wide variety of spaces including museums, libraries, universities, cultural centers, and grand hallways within corporate office buildings and government facilities.
**Interactive Exhibits = Engaged Visitors**

MOTAL exhibits are known for creative approaches and sound informal learning techniques that include interactive museum technology. **Two Roads, One Journey** will entice visitors to learn from a wide variety of intriguing content through motivating delivery devices.

**Visitors can look forward to:**

- **A mock classroom:** A special structure showing a simple portrayal of a Chinese and a U.S. classroom.

- **Self-discovery** A visitor’s ability to look at her/himself is rewarding. Examples: Can YOU beat a 4th grader?

- **Kiosks** featuring key artifacts and the stories behind them. Example: Student backpacks (with contents) from each nation.

- **Mysteries** keep and attract involvement. We ask our viewers good questions.

- **Rich multimedia,** including artifacts and props, rare photographs, documents and newspaper accounts, graphics, audio and video clips of oral accounts, video presentations, and re-created sounds from each culture.

- **Interactive elements,** such as cards to move and tools to touch, age-appropriate learning activities for the use of volunteer docents, and QR codes leading to supplementary materials.

- **Personal Stories** touch emotions and enhance memory of related facts.

- **Ideas for community dialogue and civic engagement,** including suggested speakers for educational programming.

<table>
<thead>
<tr>
<th>Time</th>
<th>Activities</th>
</tr>
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<tbody>
<tr>
<td>7:45 am</td>
<td>Ping’s Day moves clockwise</td>
</tr>
<tr>
<td>8:15 am</td>
<td>Sam’s Day moves counter-clockwise</td>
</tr>
<tr>
<td>9:00 am</td>
<td>Classroom &amp; learning style</td>
</tr>
<tr>
<td>10:00 am</td>
<td>Society</td>
</tr>
<tr>
<td>11:00 am</td>
<td>Family</td>
</tr>
<tr>
<td>12:00 pm</td>
<td>Math</td>
</tr>
<tr>
<td>1:00 pm</td>
<td>Writing</td>
</tr>
<tr>
<td>2:00 pm</td>
<td>Art</td>
</tr>
<tr>
<td>3:00 pm</td>
<td>Art</td>
</tr>
<tr>
<td>4:00 pm</td>
<td>Math</td>
</tr>
<tr>
<td>5:00 pm</td>
<td>Writing</td>
</tr>
<tr>
<td>6:00 pm</td>
<td>Art</td>
</tr>
</tbody>
</table>

The school day will be divided into 8 panels, arranged in a circular pattern. **Ping’s Day** appears on one side, and **Sam’s Day** appears on the reverse. Additional panels carry artifacts and direct comparisons.

**Floor Plan**
A Brief History

2004
MOTAL named as project of California State University, Long Beach Foundation.

2007
MOTAL's second exhibit Maria Montessori: Honoring the Individual goes on display while the Mann exhibit continues to travel for viewing.

2009
MOTAL achieves state and federal status as an independent charitable 501(c)(3) corporation with a growing governing board.

2010 - 2014
Memories of Mexican Schools opens at the Museum of Tolerance in Los Angeles. Subsequent viewings are found in the Old Orange County Courthouse, Santa Ana; the California Welcome Center, Buena Park; and the Heritage Museum of Orange County in Santa Ana.

2011 - 2014
A Class Action: Mendez v. Westminster and the Grassroots Struggle for School Desegregation exhibit goes on display at the Old Orange County Courthouse, then moved to the Heritage Museum of Orange County. Today the exhibit can be found touring federal buildings throughout California.

2012
MOTAL opens its first public headquarters and introduces an artifact collection of over two hundred items generously donated by museum supporters.

2013
A Class Action: receives prestigious national Leadership in History Award from the American Association for State and Local History.

2014
MOTAL announces the creation of its next exhibit Two Roads, One Journey: Education in China and the United States. The exhibit is scheduled for completion in fall 2016.

Exhibits

2006
MOTAL's first exhibit Horace Mann: Uncommon Visionary for the Common American installed by a collaborative team of faculty and students from California State Universities at Long Beach and Fullerton. The exhibit honored Mann for his struggles for equity and quality of education as the “Father of American Public Education.”

2007
MONTAL’s second exhibit Maria Montessori: Honoring the Individual goes on display while the Mann exhibit continues to travel for viewing.

To learn more about the Museum of Teaching and Learning, visit www.motal.org

"We educate people about education."

Designed to raise social awareness of the power and future of education, our engaging, interactive, and creative exhibits travel the country encouraging citizens to action, building respect for the teaching profession, and inspiring change in educators.
### Sponsorship Opportunities and Benefits

#### Presenting Exhibition Sponsor $30,000
- Prominent logo on exhibit banner hung outside the gallery
- Logo also placed on welcoming and closing panels
- Dominant logo on all publicity/opening event invitations and posters
- Mention in advertising as the exhibit travels
- Representative included in publicity photos
- Prominent mention on the MOTAL website
- Ten hosted entries to the opening gala
- Full page in the exhibit program
- Invitations to all events related to the exhibit
- Name on MOTAL Benefactor panel

#### Platinum Sponsor $20,000
- Logo on all publicity/opening event invitations
- Representative included in publicity photos
- Significant mention on the MOTAL website
- Eight hosted entries to the opening gala
- Half page in the exhibit program
- Invitations to all events related to the exhibit
- Name on MOTAL Major Gifts panel

#### Gold Sponsor $15,000
- Logo on all publicity/opening event invitations
- Mention on the MOTAL website
- Six hosted entries to the opening gala
- Quarterpage in the exhibit program
- Invitations to all events related to the exhibit
- Name on MOTAL Major Gifts panel

#### Silver Sponsor $8,000
- Small logo on all publicity
- Sponsorship mention on opening gala program and website
- Four hosted entries to the opening gala
- Invitations to all events related to the exhibit

#### Bronze Sponsor $3,000
- Sponsorship mention on opening gala program and website
- Two hosted entries to the opening gala
- Invitations to all events related to the exhibit

## Expenditures

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<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Public outreach</td>
<td>$15,000</td>
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<tr>
<td>Curatorial</td>
<td>$15,000</td>
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<tr>
<td>Editing, translation, archival permissions</td>
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<tr>
<td>Design, fabrication, installation</td>
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<td>Student outreach and assessment</td>
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<td>Education coordination</td>
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<tr>
<td>Traveling/moving costs</td>
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<tr>
<td>U.S. (initial)</td>
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<tr>
<td>China (future)</td>
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<td>Coordination, oversight</td>
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<tr>
<td>Contingency</td>
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<tr>
<td><strong>Total</strong></td>
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